

Microsoft Envision

What are you announcing today?

- Today we are introducing Microsoft Envision, our newest flagship event for business leaders. The event will take place in New Orleans on April 4–6, 2016 and registration opens today. Please visit www.microsoft.com/en/Envision for more information.

What is Microsoft Envision?

- Microsoft Envision is our newest event for business leaders and decision makers. The focus on business leaders is a natural evolution from Microsoft Convergence. Attendees can expect to gain insights, uncover solutions, and build connections to help them achieve more. In one powerful event, they'll hear from the most forward-thinking minds in business and technology. The event will include:

- Keynotes and interactive sessions with a broad slate of visionaries, experts, and innovators
- Functional and industry-specific content to provide relevant insights and solutions
- Opportunities to build valuable connections that will last beyond the event

When and where is Microsoft Envision?

- Microsoft Envision is scheduled for April 4–6, 2016 in New Orleans, LA at the Ernest N. Morial Convention Center.

How is Microsoft Envision different from Microsoft Convergence?

- Microsoft Envision is our newest flagship event exclusively for business leaders and decision makers. Microsoft Ignite is specifically for the IT Professional community and provides product and solution training, readiness, and management.

What happened to Microsoft Convergence?

- Microsoft Envision now replaces Microsoft Convergence as the destination for business leaders. Microsoft Dynamics technical content will move to Microsoft Ignite.

Why should I attend Microsoft Envision?

- If you are a business leader who is charged with making or influencing key decisions, you'll gain tremendous value at Microsoft Envision.
- This event will provide an opportunity for business decision makers who are looking for the latest trends and solutions to achieve more from their businesses. You will learn what's next, what's trending, and gain crucial insights from business and technology visionaries who will help you explore successful strategies, disruptive technologies, and the next-level thinking relevant to your industry and business functions. Finally, attendees will build professional relationships by connecting with innovators, experts, colleagues, and visionaries.

Who should attend Microsoft Envision?

- Business leaders (CxOs and their senior department and functional leaders) and decision makers (both IT and business) who are charged with making or influencing key business decisions within their organization will gain tremendous value at Microsoft Envision. They'll find a depth of resources to help them come away better positioned for the future, and help discover how to take advantage of solutions today that will deliver immediate results to their business.

How does Microsoft Envision fit into Microsoft's event portfolio?

- Microsoft Envision is one of our flagship events, which are a key way we reach and engage our most important audiences and communities. These include: Microsoft Build for Developers; Microsoft Ignite for IT Professionals; the Microsoft Worldwide Partner Conference for Partners; and, now, Microsoft Envision for Business Leaders and Decision Makers.

How is Microsoft Envision different from Microsoft Ignite?

- Microsoft Ignite is focused on product and solution training, readiness, and management. This is mostly of value to those considering, or having implemented, a specific solution and/or products.

Which Microsoft leaders will be keynoting or speaking at the event?

- Satya Nadella will open the event. In addition, we anticipate a number of senior leaders will join a healthy slate of external visionaries and experts—all to be announced in the coming weeks.

How many people are expected to attend Microsoft Envision?

- We anticipate more than 8,000 attendees

Will this event happen again?

- Yes, Microsoft will continue to invest in Microsoft Envision each year. We will provide an update on FY17 events prior to close of Q3 FY16.

Will Microsoft engineering leaders and their teams participate in the event?

- Microsoft Ignite and Microsoft Build are a better fit for our engineering teams. However, there will be opportunities for us to work with engineering teams to support Microsoft Envision.

Can I expect this event to be in Europe next year?

- At this time there are no plans for a Europe event in 2016

Who can I talk to learn more?

- If you have further questions about the event, you can direct your questions to the

Microsoft Envision team at envision@microsoft.com.

What types of learning opportunities will be available for attendees?

- Learning opportunities will be offered through a variety of sessions—ranging from keynote, breakout, panels, 1:1 customer meetings, and roundtables. Attendees will hear the latest on trends, solutions, and technology from business luminaries, industry leaders, customers and Microsoft executives who will share real world examples of transformation.

What kind of content will be showcased at Microsoft Envision?

- We've created a compelling framework to ensure the program and content is relevant to our target audience. Microsoft Envision will include:
 - Keynotes and interactive sessions with a broad slate of visionaries, experts, and innovators
 - Functional and industry-specific content to provide relevant insights and solutions
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Will there be dedicated product sessions?

- We will absolutely feature products throughout the event—in particular, within the context of the solutions they provide, as well as insights on new product launches and advances.

When will the complete list of sessions be shared?

- The initial session catalog will be shared on the Microsoft Envision website near the end of January. Content development will continue, and sessions will be added, right up until the start of the event.

Who will speak at this event?

- Microsoft Envision will feature a broad selection of speakers, a majority of whom will be external speakers. These external voices will include disruptive business and industry leaders, many of whom are transforming in a cloud first, mobile first world.

When will registration open?

- Registration will open Wednesday, January 13, 2016. Visit the Microsoft Envision website to review registration and hotel information.

How much will it cost to attend?

- A variety of registration passes are available. A standard attendee pass is available for \$1,995; expo only passes are available for \$695; and Microsoft employee passes can be purchased for \$1,295. Visit the website to review the complete list of available passes.

Will there be early, alumni or other discounted pricing?

- Early registration pricing is not available. Microsoft Envision offers a standard attendee pass for \$1,995. Refer to the following questions and answers to learn about opportunities for you to purchase passes for your customers, as well as information about the discounted and

complimentary pass program.

Will there be any special packages or bundles?

- The Up! Pass combines additional conference experiences and exclusive offers at great value to customers and partners. Information on the Up!Pass is available on the Microsoft Envision website registration page.

Who can I contact for more registration information?

- You can reach the Microsoft Envision registration team between 8:00am to 5:00pm Pacific Time.

- **Email:** MicrosoftEnvision@microsoft.crgevents.com

- **Toll-free Telephone:** 1-866-812-1148

Worldwide Telephone: +1 (206) 812-1212